

# PHILLIP JEFFRIES

NATURAL | TEXTURED | SPECIALTY | WALLCOVERINGS

## HANGING INSTRUCTIONS

### VELVET VIBES WALLCOVERINGS

**STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!**

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

#### **DESCRIPTION:**

Plush and glamorous, this textured velvet wallcovering is also quite groovy. The modern, horizontal striations are crafted using a burn out technique and are available in a range of rich jewel tones. The textiles are laminated and packed to perfection for added durability and ease of installation.

#### **PREPARATION:**

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:

If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 30 days of the invoice date. No labor claims will be allowed at any time.

**BUILDING & MATERIAL CONDITIONS:** The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT  
**PHILLIP JEFFRIES** BEFORE PROCEEDING.

#### **WALL PREPARATION:**

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Phillip Jeffries recommends that installers use a hard, acrylic, pigmented, wall-protecting primer that is SPECIFICALLY made for WALLCOVERING INSTALLATION and WALL PROTECTION.  
**DO NOT USE R-35.**
3. Allow the primer to dry thoroughly before hanging.

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#### INSTALLATION

##### ADHESIVE

1. We recommend a clear, pre-mixed vinyl adhesive.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.).
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.

##### BOOKING

1. When booking, do not fold, as this will leave a permanent mark. Instead, we recommend loosely rolling the wallcovering, being careful not to crease.

##### TRIMMING

1. The edges have been pre-trimmed at the factory. However, you may wish to create your own precision edge on your work table or by making a double cut on the wall for the finest seam possible.
2. Trim edges with a VERY sharp razor blade. Change your blades often.

##### TIPS

1. Due to the delicate nature of velvet, handle with care and be sure to not crinkle the wallcovering.
2. Roll out **VELVET VIBES** and allow to rest prior to installation. When possible, rolling out the night prior will provide the best results. This will allow time for any lines from the bolt impression to smooth out.
3. The nap of the material should be installed in the downward direction.
4. A horsehair billiards brush is best for relaxing the nap. Be sure to brush pile in the direction of the nap.
5. The material may shade at time of installation, but will oxidize and soften over time.
6. Use a soft brush or cloth when hanging, as to not damage the face of the wallcovering.
7. DO NOT allow paste or excessive water to stain the front of the wallcovering. Both paste and excessive water will change the color on the face of the paper.
8. Paste, trim and hang one strip at a time.
9. We have found that hanging the velvet wallcoverings in the same direction, without reversing the strips, has produced the most even shading. The direction of the nap should be smoothed down. **Do not reverse the strips.**
10. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller.
11. **VELVET VIBES** wallcoverings can be cleaned using a soft brush attachment of a vacuum cleaner.