

# PHILLIP JEFFRIES

NATURAL | TEXTURED | SPECIALTY | WALLCOVERINGS

## HANGING INSTRUCTIONS

### COFFERED WOOD WALLCOVERINGS

**STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!**

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

#### **DESCRIPTION:**

A natural with a luxe air. Authentic wood veneer is hand-cut and laid by artisans in a design giving a three-dimensional effect reminiscent of a coffered ceiling.

#### **PREPARATION:**

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:  
If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 30 days of the invoice date. No labor claims will be allowed at any time.

**BUILDING & MATERIAL CONDITIONS:** The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT  
**PHILLIP JEFFRIES** BEFORE PROCEEDING.

#### **WALL PREPARATION:**

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Phillip Jeffries recommends that installers use a hard, acrylic, pigmented, wall-protecting primer that is **SPECIFICALLY** made for WALLCOVERING INSTALLATION and WALL PROTECTION.  
**DO NOT USE R-35.**
3. Allow the primer to dry thoroughly before hanging.

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### INSTALLATION

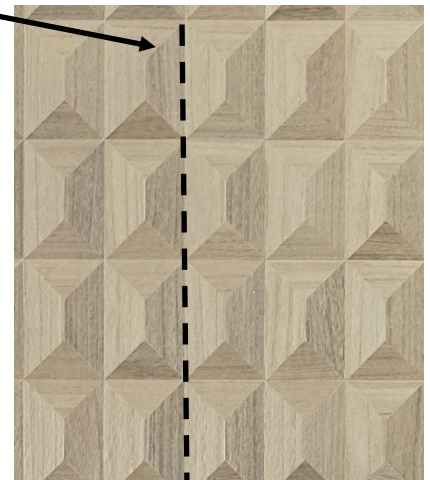
#### ADHESIVE

1. We recommend using a clay adhesive.
2. We have found that a wet hang is successful in installation.

**WET HANG:** Apply adhesive to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.).

Seam at Dashed Line

Diagram A)



#### BOOKING

1. Be sure to book the wallcovering loosely to avoid creasing or splitting of the wood veneer. **DO NOT FOLD** this wallcovering while pasting or booking, as its susceptible to potential wrinkling and creasing. When booking, leave booked ends well rounded.
2. We have found it is helpful to slightly moisten the back of the material with a damp cloth. Please be sure not to fully saturate the product. Dampening the back of Coffered Wood aids in ensuring the product lays flat and adheres to the wall properly.
3. **DO NOT** get paste on the face of the wallcovering. If paste does accidentally get on the face of the wallcovering, blot off excess paste immediately with a soft, moist rag and dry with a dry towel. Do not scrub or rub. When wiping this material, there will be a slight residue of the finish that will come off. Therefore, minimal wiping is suggested so the finish of the wallcovering is not altered.

#### TRIMMING

1. The edges are pre-trimmed. **Do not cut material.** Trimming material will skew the pattern.

#### MATCHING

1. 6" (15.24 cm.) V x 4" (10.16 cm.) H
2. Seams should be butted together to create a straight match. **Do not reverse the strips.**

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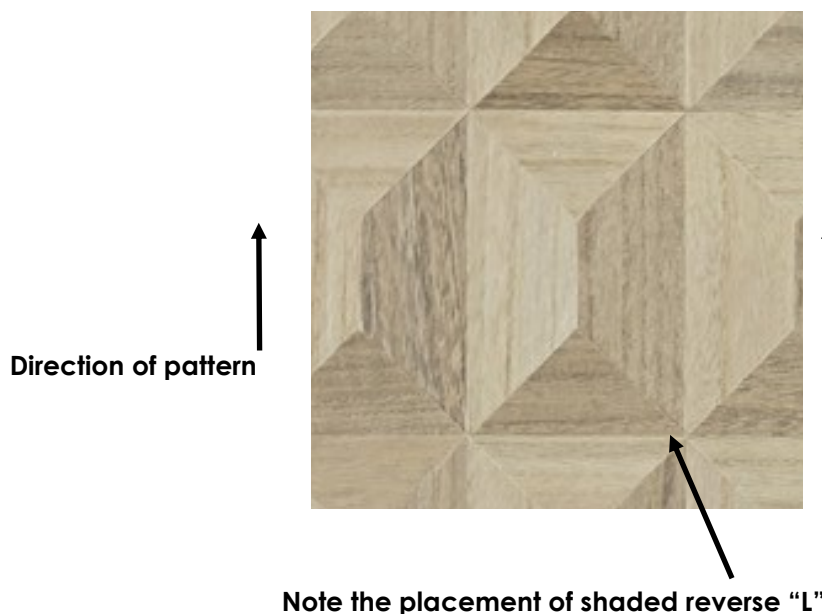
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#### INSTALLATION

##### TIPS

1. This is a special natural wood product and special care should be taken when installing. DO NOT allow paste or excessive water to stain the front of the wallcovering. Both paste and excessive water will change the color of the wood veneer on the face of the paper.
2. We suggest using a template or pre-cut the material for corners, ceiling, baseboards, door frames etc. However, we leave this to the wallpaper installers discretion. Trim edges with a VERY sharp razor blade. Change your blades often. **(See Diagram A and Diagram B)**
3. Use strips in the exact order as they are cut from roll. Paste one piece at a time
4. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller
5. Subtle shading differences between strips tend to soften over time as the wallcovering begins to oxidize. Do not reverse.
6. Wallcoverings may be cleaned using a soft brush attachment of a vacuum cleaner.
7. When unpacking material you may see it does not lay flat. DO NOT BACK ROLL the material, as it will relax once pasted. Back rolling may cause stressing of the appliques.

Diagram B)



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#### FINISHED INSTALLATION

(Diagram B)

Seam

