

PHILLIP JEFFRIES

NATURAL | TEXTURED | SPECIALTY | WALLCOVERINGS

HANGING INSTRUCTIONS

BELLA VISTA WALLCOVERINGS

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

DESCRIPTION:

Create your own beautiful view with the poetic drama of **BELLA VISTA**. This collection infuses bold scale with a unique texture and modern colorations for a fresh twist on a classic design damask. Handcrafted in Europe, two colors of thread are woven with a metallic silken yarn to provide a rich and sumptuous textile full of depth.

PREPARATION:

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:
If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 30 days of the invoice date. No labor claims will be allowed at any time.

BUILDING & MATERIAL CONDITIONS: The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT
PHILLIP JEFFRIES BEFORE PROCEEDING.

WALL PREPARATION:

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Phillip Jeffries recommends that installers use a hard, acrylic, pigmented, wall-protecting primer that is SPECIFICALLY made for WALLCOVERING INSTALLATION and WALL PROTECTION.
DO NOT USE R-35.
3. Allow the primer to dry thoroughly before hanging.

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INSTALLATION

ADHESIVE

1. We recommend a clear, pre-mixed vinyl adhesive.
2. Due to **BELLA VISTA**'s zero expansion rate, it can be hung using a dry hang technique or applying adhesive to the back of the paper. If using a dry hang technique, allow for the adhesive to become tacky on the wall before applying the wallcovering. If applying adhesive to the back of the paper, allow for the adhesive to become tacky prior to hanging. For either technique, the exact time for adhesive application will vary based on temperature, humidity, etc.
3. Strips should be hung in consecutive order after cutting.
4. Install from top to bottom between two plumb lines for absolute vertical alignment with minimal trim.
5. Press panels gently to remove any bubbles or wrinkles. Smoothing should be done from the middle to the outside edge. Trim materials at the ceiling, baseboard, windows and doors with a single edged razor blade.
6. It is important to keep the face of the wallcovering free of adhesive.

TRIMMING

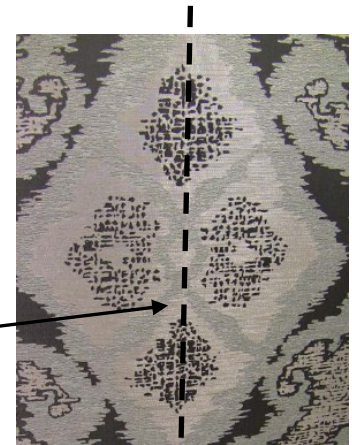
1. The edges are un-trimmed and will require cutting a precision edge on your work table or double cut. When double cutting, be sure to overlap the pattern exactly for perfect match.
2. Trimmed width is 58" (147.32 cm.)
3. Trim edges with a **VERY** sharp razor blade to avoid dragging the fibers. Change your blades often.

MATCH

1. 41" (104.14 cm.) Vertical Repeat
2. 29" (73.66 cm.) Horizontal Repeat
3. Once precision edge is cut, seams should be butted together to create a straight match.

TIPS

1. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering. Do not use plastic smoother or seam roller.
2. Paste, trim and hang one strip at a time. When applying the second panel to the wall, if table trimmed, begin by butting the adjoining edge as tightly as possible to the preceding edge - being careful not to overlap or leave gaps along the seam. If double cut, be sure to overlap the pattern exactly for a perfect match.
3. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
4. This wallcovering has been treated with a stain repellent finish. Treat stains as soon as possible with clean damp cloth. Wallcovering can be cleaned using a soft brush attachment to a vacuum.



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FINISHED INSTALLATION WITH SEAM

SEAM

